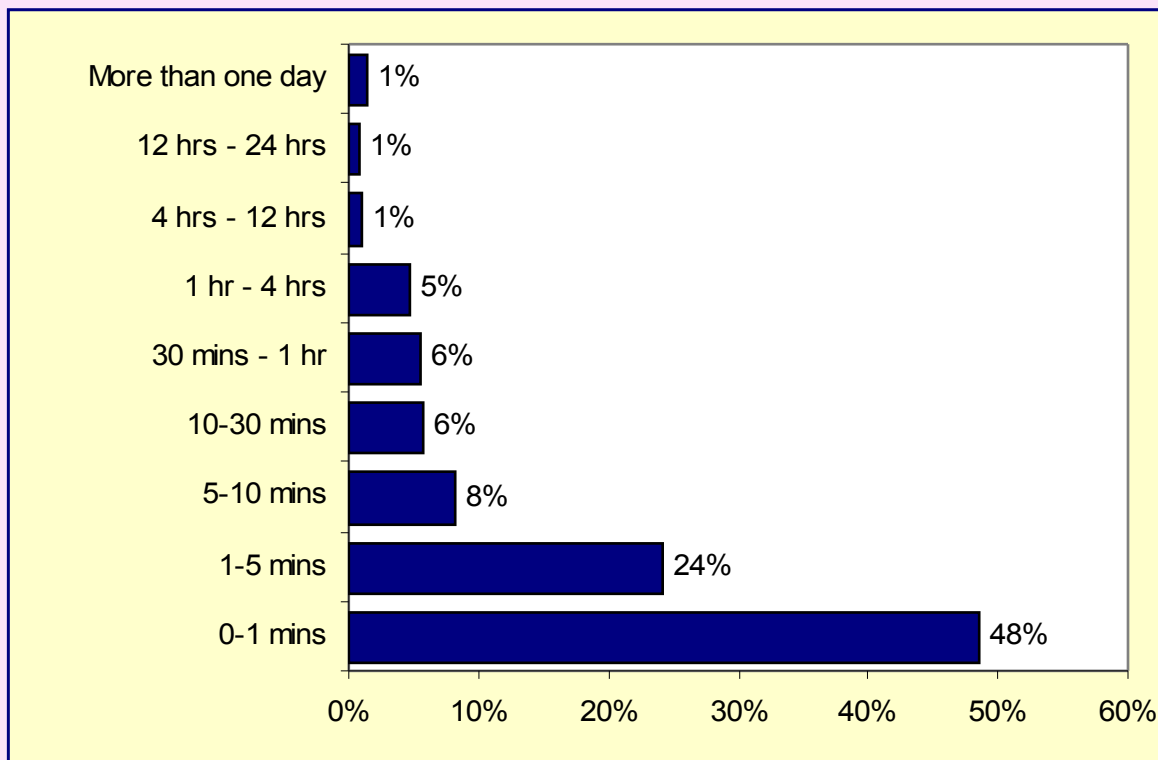


Survey Question:***“How quickly after the birth did you get to hold your baby?”*****Information about the survey:**

- Mums we surveyed reported that in 7 out of 10 cases they got to hold their baby within 5 minutes of giving birth and in 8 in 10 cases they got to hold their baby within 10 minutes of giving birth.
- However, less than half of mums hold their baby immediately after giving birth (0 to 1 minute).
- 2% of women don't get to hold their baby for an average of one day after the birth – this is usually when the baby is born prematurely or because of serious health problems with the mother or child.
- Whether or how quickly you get to hold your baby (or how much attention it needs from Healthcare Professionals) is normally determined using an 'APGAR' scoring. This 'test' is conducted 1 and 5 minutes after birth and measures Appearance, Pulse, Grimace, Activity and Respiration of your baby on a total rating scale of 0 to 10. Scores below 7 normally mean some level of intervention is

considered by the Healthcare Profession. See the link on APGAR below to find out more.

| Useful Links (see the 'more info' tab for all links) | |
|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Link Type | Website Address |
| APGAR Scoring | en.wikipedia.org/wiki/Apgar_score |
| How to hold your baby | www.midwivesonline.com/parents/parents.php?id=152&tid=PARENT_S1HOME&mid= |
| How to hold your baby | www.babyworld.co.uk/information/baby/holding_baby.asp#Holding%20your%20baby |
| What happens immediately after giving birth | www.babycenter.com/refcap/pregnancy/childbirth/182.html |
| Looking at your new-born – what's normal? | www.kidshealth.org/parent/pregnancy_newborn/pregnancy/newborn_variations.html |

| Survey Stats | |
|-------------------------|-----------------------------------------|
| Date of survey | March 2007 |
| Number of mums surveyed | 1141 |
| Type of mums surveyed | 1141 mums with child aged 0-1 years old |