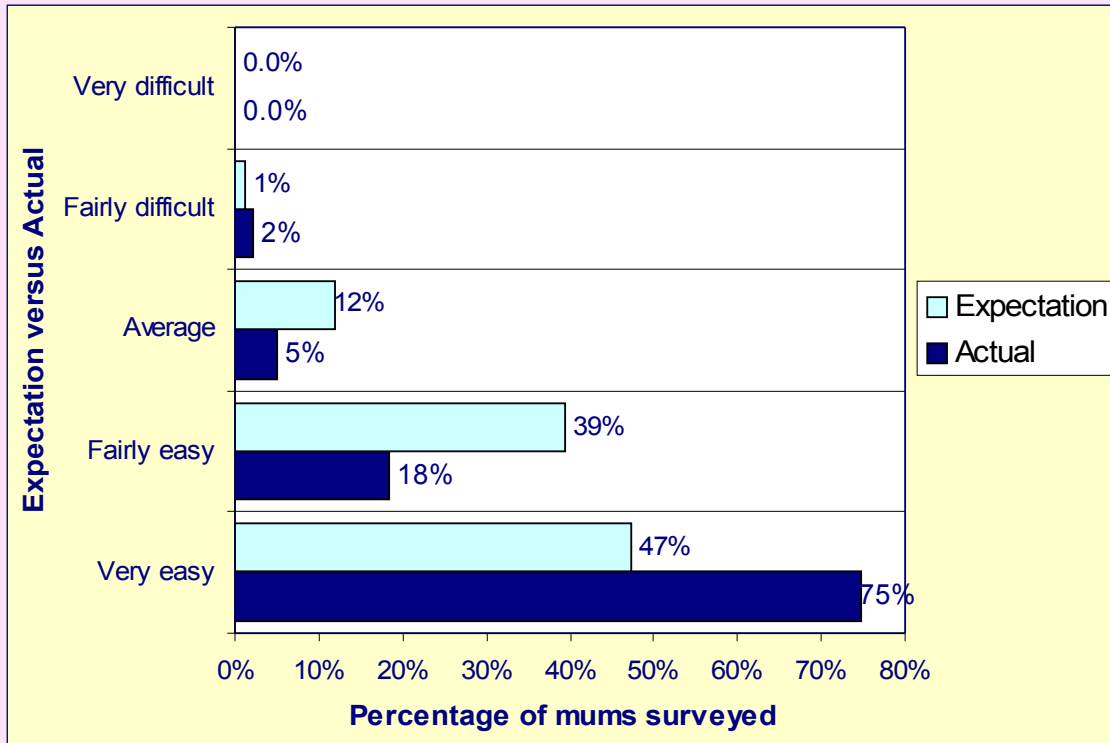


Survey Question:
“Do you think that bonding with your baby will be:”
compared with
“Did you find bonding with your baby:”



Information about the survey:

- Mums report that they both expect and find that bonding with their baby is easy in the majority of cases, with 3 in 4 mums saying that they found bonding with their new baby ‘Very Easy’ and 93% saying that they found it easy.
- Only 2% of women say that bonding with their baby was difficult – slightly higher than their expectations.

Useful Links (see the 'more info' tab for all links)	
Link Type	Website Address
Bonding with Baby - Information	www.kidshealth.org/parent/pregnancy_newborn/home/bonding.html
Bonding Tips for Parents	www.childwelfare.gov/pubs/res_packet_2007/en_tips.pdf
Bonding Tips	www.bbc.co.uk/relationships/couples/life_newbaby.shtml
Bonding and Reactive Attachment Disorder	www.hopeforchildren.org/attachment_bonding_attach.htm

Survey Stats	
Date of survey	February 2007
Number of mums surveyed	1159
Type of mums surveyed	327 pregnant women; 832 mums with a child age 0 – 12 months