



Info on the survey:

- Mums are a social group of people in general, with 60% of mums meeting up with other mums once a week or more!
- There is also a growing trend of mums using forums to meet up on-line for contact, information and advice. The ease of meeting on-line and the wide range of information available through these sites has given mums a new and simple way of getting in touch.

Survey Stats	
Date of survey	October 2006
Number of mums surveyed	202
Type of mums surveyed	All with child aged 0 – 12 months